



EUROPEAN
GRADUATE SCHOOL
of MANAGEMENT

A group of four diverse students are gathered around a table in a bright, outdoor setting. A young woman with long blonde hair, wearing a white t-shirt, is smiling warmly at the camera. Behind her, a young man with glasses and a blue jacket is also smiling. To the right, a young woman with dark hair is looking at a laptop screen. In the foreground, a young man with a beard is looking down at a document. On the table, there is a laptop, a glass of orange juice with a straw, and some papers. The background is a blurred outdoor area with trees and buildings.

UK Accredited Fast Track MBA



Career Focused Qualification that Opens Door of Opportunities

European Graduate School Of Management

European Graduate School of Management is involved in collaborating with leading universities and B-schools globally in order to provide high quality and internationally accredited programs to learners in Middle East & Africa.

The programs are customized to fit a working professional 'wish list', ticking all the right boxes of affordability, flexibility, blended mode and taught by reputed faculty members.

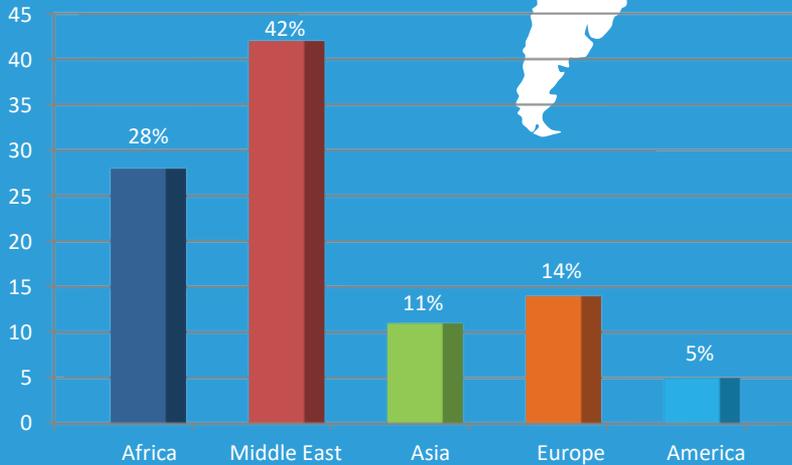
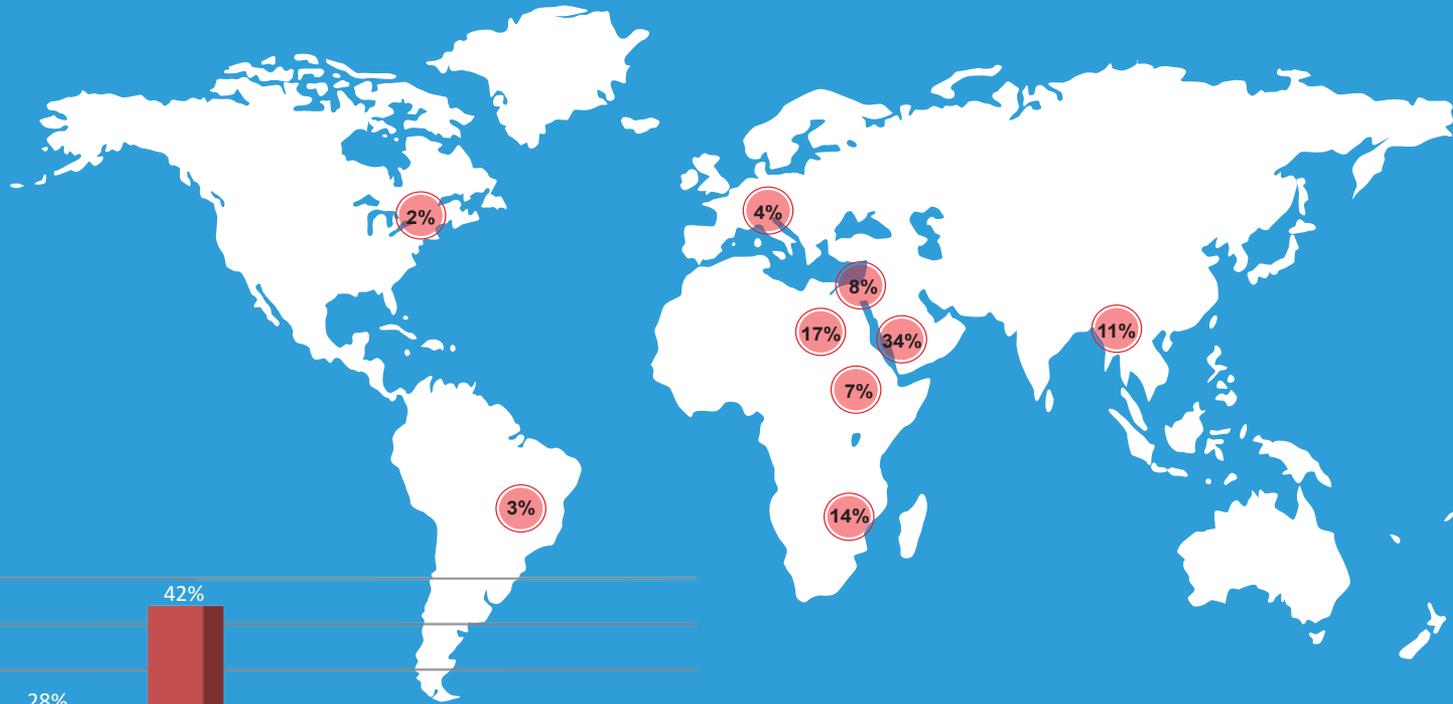
The program is imparted through teaching courses that are vital to businesses today. The pedagogy involves laying a sound foundation through concepts and applying those to relevant scenarios. Faculty members engage the students in discussions, case studies, videos, simulations and presentations performed individually or in groups.

The professional team ensures that the busy professionals are able to complete the programs on time by providing real time assistance.

The school also firmly believes in power of networking as the business development rests heavily on exchange of ideas of like minded individuals. We offer opportunities for students and alumni to interact with industry leaders during guest lectures and conference.

The underlying objective of the school is to build a robust community of high performing professionals and entrepreneurs who in turn set an example and motivate the coming generation in laying foundation to a holistic society."

Distribution of international students studying with European Graduate School of Management ,Year 2022



Nationalities

- | | | | |
|------------|-----------|-------------|-------------------------|
| Algeria | Hong Kong | Malaysia | Somalia |
| Austria | India | Morocco | South Africa |
| Bangladesh | Iraq | Namibia | Sudan |
| Canada | Kenya | Nigeria | Turkey |
| Ethiopia | Kuwait | Palestine | UAE |
| France | Lebanon | Philippines | United Kingdom |
| Guyana | Libya | Poland | United State of America |

MBA Program Highlights

- | | | | | | | | | | |
|---|---|--|---|--|--|---|--|--|--|
| 
European Quality Education Internationally Recognized | 
Duration 10 - 12 Months | 
Payment Flexible Payment in Monthly Instalments. Pay As You Go. Scholarships Available | 
Faculties From Europe, United Kingdom and USA | 
Support Outstanding Student Support and Guidance | 
Accreditation & Recognition WES Recognized & Accredited by UK Ministry of Higher Education | 
Flexible Schedule | 
Graduation Attending in UK | 
Mode of Study Blended & Online | 
Learning Management System (LMS) |
|---|---|--|---|--|--|---|--|--|--|

MBA

Structure & Progression Path Way

The program is completed in Two Phases:

1st Phase

Completion of 8 courses + Research Writing / Final Project from Qualifi, UK and received a Level 7 Diploma in Strategic Management and Leadership.

2nd Phase

Progression Route from any of the associated Universities from UK & Italy completing your Final MBA Project or Thesis, as required.

Course Code	Course Name
702	Manage Team Performance to Support Strategy
703	Finance for Managers
704	Information Management & Strategic Decision
705	Leading a Strategic Management Project
706	Strategic Direction
708	Strategic Marketing
711	Strategic Planning
724	Development as a Strategic Manager



FACULTIES - Original thinkers. You will work with some of the most highly regarded academics in business and management. 65% of our research staff are considered to be carrying out work which is 'world-leading' or 'internationally excellent' in the UK government's latest Research Assessment Exercise. Staff on the MBA programme come from all over the world and are at the forefront of current research and consultancy with internationally recognised companies and the UK government. This keeps our programmes fresh, relevant and up-to-date.



Felix URECH
Education: INSEAD
Field: Effective Project Management
Switzerland



Victor ALVES
Education: La Salle - URL, Barcelona
Field: Sales & Marketing
Spain



William GADISON
Education: University, Abilene, TX
Field: HRM & General Management
United States of America



Allan E. GARDNER
Education: DeVry University Scottsdale
Field: Human Resource Management
United States of America



Dr. Attila SHELLEY
Education: Stanford University
Field: Strategic Management
United States of America



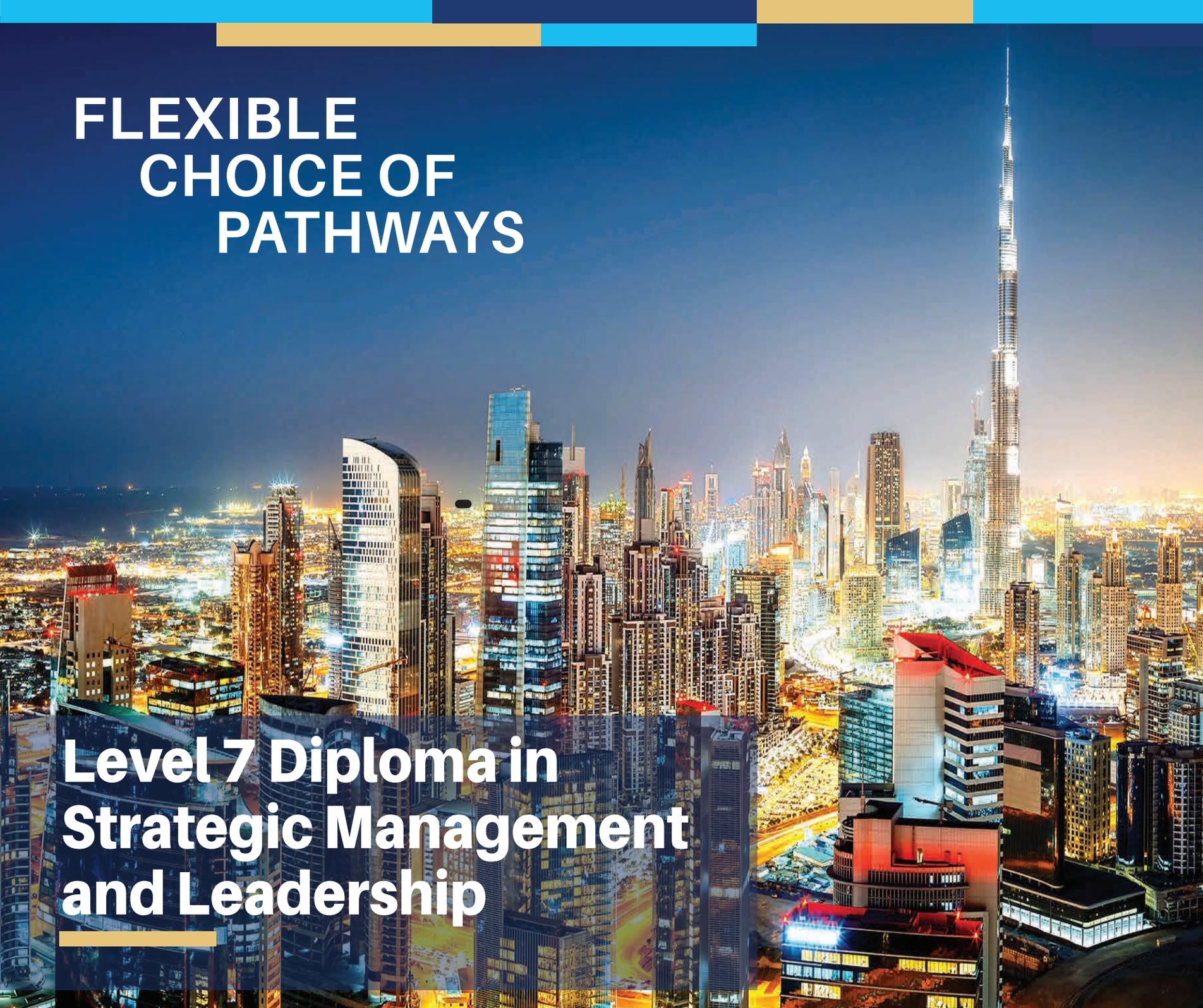
Niels HERLEVSEN
Education: University of Chicago
Field: Leadership & Marketing
United States of America



Brian SULLIVAN
Education: University of Chicago, U.S.A.
Field: Finance & Economics
United States of America



Dr. Victoriano TRAVIESO
Education: South Bank University, London - UK
Field: Business Law
Spain

An aerial night view of a city skyline, featuring numerous skyscrapers illuminated with lights. The Burj Khalifa is the most prominent building on the right side of the image. The sky is dark blue, and the city lights create a vibrant, glowing effect. The text is overlaid on the top left and bottom left of the image.

FLEXIBLE CHOICE OF PATHWAYS

**Level 7 Diploma in
Strategic Management
and Leadership**



Manage Team Performance to Support Strategy

The course Manage Team Performance to Support Strategy is designed to equip students with the right tools and techniques to be able to critically assess and evaluate the team performance targets, monitor actions and activities to measure the future team performances so as to achieve the strategic objectives. The Unit addresses the need of the individual commitment to evaluate the application of delegation, mentoring and coaching towards the achievement of the strategic objectives. It also identifies the influencing methodologies to gain the commitment of individuals to able to apply influencing skills to respond to the dynamics and politics of personal interactions.

This course examines the principles of building highly effective teams by analyzing the variety of interrelated practices underlying group dynamics.





Information Management & Strategic Decision Taking

The course Information Management and Strategic Decision Taking will allow the students to identify the appropriate data and information to support strategic decisions and to critically evaluate the impact of Management Information System in an organization. It also emphasizes on the legal responsibilities related to the information sourcing, accessing, storing, offering, sharing and evaluating the impact of using various formats. Students will be equipped with the necessary tools & techniques to identify patterns and trends to support strategic decision making.

This course will allow professionals to be able to grasp the strategic use of information systems as a means for acquiring competitive advantage. Students will be able to understand the importance of proper sharing and utility of information within an organisation, and monitoring and reviewing the management information.



UK Accredited



UK & US
Qualified Faculties



Assignment
Base



Duration:
1 month



Number of
Credits: 15



Recognized



Leading a Strategic Management Project

The course Leading a Strategic Management Project is designed to provide students with the knowledge, skills, and analytical capabilities to formulate the project research methodology to identify and justify a strategic investigative project. Students will not just be able to conduct research but also draw conclusions and make recommendations that achieve the project aim. In addition, students will also be able to develop and review the results of the investigative project by critically evaluating the impact and success of the investigative project.

This course will assist students to learn appropriate set of tools to manage projects strategically. The academic purpose is to offer a logical and systematic approach to understanding the concept of Project Management.



UK Accredited



UK & US
Qualified Faculties



Assignment
Base



Duration:
1 month



Number of
Credits: 15



Recognized



Strategic Direction

The course Strategic direction is one of the most important forces in a business and is usually referred to as the business's roadmap. Understanding the unit will equip the students with the necessary skills required to be able to apply range of diagnostic and analytical tools to not only audit, assess and evaluate the existing strategic objectives but also to critically analyse, interpret and produce progress towards it. Students will also be able to determine and evaluate alternative strategic options to support a new strategic position.

The course establishes the structure for internal responsibilities that each department and worker takes on. A clear vision allows each worker to know the company's purpose and objectives. Strategies and tactics allow each worker to understand the part he plays in contributing to the achievement of the vision and objectives. This course will let professionals to clearly identify and practise the company's aims and how to uphold these objectives in order to realise the vision of the organization. It will enable them to make actions in decisions in a manner that will be parallel to the organisation's objectives.



UK Accredited



UK & US
Qualified Faculties



Assignment
Base



Duration:
1 month



Number of
Credits: 15



Recognized



Strategic Planning

The course Strategic Planning is designed to equip students with the right tools and techniques to be able to critically identify and analyse the organisation's strategic aims and objectives to be able to formulate a strategic plan. It will also assist the students to critically evaluate the different strategic options, determine the priorities and feasibility of alternative options, carry out a risk assessment of the preferred strategy and formulate a strategic plan to achieve the selected strategic direction.

The course will help students to formulate a strategy on how to best achieve the organizational goals and define an operational plan. It will not only provide direction for the entire organization but also provide them with the ability to determine the process towards success they are looking for and aids them in their quests for excellence through a detailed plan of action and its related indicators.



UK Accredited



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Qualified Faculties



Assignment
Base



Duration:
1 month



Number of
Credits: 15



Recognized



Development as a Strategic Manager

The course Development as Strategic Manager is designed to equip students with the right tools and techniques to be able to identify personal skills to achieve strategic ambitions by critically analyzing and evaluating the strategic direction of the organization. By understanding this unit, students will be able to manage personal leadership development, evaluate the effectiveness of the leadership development plan and advocate an employee welfare environment that supports organisational values so as to support achievement of strategic ambitions.

This course will enable the professional to analyse the strategic direction of the organization, identify personal skills that are required to operate the business, and manage personal leadership development to support the goals of the organization. These skills include project management skills, ability to multitask, quick decision making skills, Excellent interpersonal and communication skills, analytical and organizational skills.



UK Accredited



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Qualified Faculties



Assignment
Base



Duration:
1 month



Number of
Credits: 15



Recognized



Finance for Managers

The course Finance for Managers is designed to equip students with the right tools and techniques to be able to analyse and determine different financial documents and information and formulate conclusions about financial performance levels and needs of stakeholders. Students will not just be able to assess budgets but will also be able to identify constraints involved in the achievement of targets and accounting conventions. In addition, understanding the course will also assist in understanding of strengths and weaknesses of a financial proposal and analyzing the viability of a proposal for expenditure.

The course emphasizes the understanding of finance theory and working knowledge of the financial environment in which the firm operates in order to develop appropriate financial strategies. It attempts to challenge all students to use critical thinking in the understanding of financial theories and analysis. Financial aspects not just about textbook learning: it challenges students to use their critical/creative skills to apply the knowledge learned in both their personal and professional endeavours. Students will understand how to utilize these concepts, principles, and techniques so that they, as managers, can make well-reasoned decisions.



UK Accredited



**UK & US
Qualified Faculties**



**Assignment
Base**



**Duration:
1 month**



**Number of
Credits: 15**



Recognized



The unit will investigate underlying models, techniques and theories that underpin marketing and can contribute to strategic objectives. It will also provide learners with a critical understanding of the marketing function within complex organisations.

Be able to understand the relationship between the marketing plan and strategic objectives. Be able to produce a strategic marketing plan. Be able to promote the marketing plan in support of strategic objectives.





University Progression

Anglia Ruskin University Top UP MBA

Anglia Ruskin has 39,400 students worldwide with campuses in Cambridge, Chelmsford, Peterborough and London. It shares further campuses with the College of West Anglia in King's Lynn, Wisbech and Cambridge and has partnerships with universities around the world including Berlin, Budapest, Trinidad, Singapore and Kuala Lumpur. There are four faculties of study at the university: Faculty of Business and Law, Faculty of Arts, Humanities & Social Sciences, Faculty of Health, Education, Medicine & Social Care and Faculty of Science & Engineering.



The University of Bolton traces its origins back to 1824 with the founding of Bolton Mechanics' Institute. In 1887, the Committee of the Mechanics' Institute decided that the town's apprentices required technical instruction for the rapidly expanding engineering advances being made at the turn of the nineteenth century. This resulted in the creation of the new Technical School with student numbers rising to more than 1,500.

Bolton Institute of Higher Education was formed in 1982 by the merger of the Bolton Institute of Technology and Bolton College of Education. The first principal of BIHE was John McKenzie, who was succeeded by Bob Oxtoby. Oxtoby began the campaign for university status.



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Recognized

University of Northampton Top UP MBA



The University of Northampton is a public university based in Northampton, Northamptonshire, England. It was formed in 1999 by the amalgamation of a number of training colleges, and gained full university status as the University of Northampton in 2005.

Northampton Technical College was opened at St George's Avenue—now the site of the Avenue Campus—in 1924. Eight years later, a new building for the College was formally opened by the Duke and Duchess of York. A School of Art opened later in 1937.



University of the West of Scotland Top UP MBA

The University of the West of Scotland (Scottish Gaelic: Oilthigh na h-Alba an Iar), formerly the University of Paisley, is a public university with four campuses in south-western Scotland, in the towns of Paisley, Blantyre, Dumfries and Ayr, as well as a campus in London, England. The present institution dates from August 2007, following the merger of the University of Paisley with Bell College, Hamilton. It can trace its roots to the late 19th century, and has undergone numerous name changes and mergers over the last century, reflecting its gradual expansion throughout the west of Scotland region.

Holding a regional reputation for vocational undergraduate and post-graduate courses the university currently has 17,025 students, with approximately 1300 staff, spread across six schools of learning. The Crichton Campus in Dumfries is maintained in partnership with a number of other institutions, including the University of Glasgow.



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University of Glyndwr Top UP MBA

Wrexham Glyndwr University (Welsh: Prifysgol Glyndwr Wrecsam, Welsh pronunciation is a public research university, in Wales, United Kingdom, with campuses in Wrexham, Northop and St Asaph. It offers both undergraduate and postgraduate degrees, as well as professional courses. The university had 5,895 students in 2018/19.

Formerly known as the North East Wales Institute of Higher Education (NEWI), it was granted full university status in 2008 after being a member of the University of Wales since 2004. The university is named after the medieval Welsh prince Owain Glyndwr, who first suggested the establishment of universities throughout Wales in the early 15th century.

The university's School of Creative Arts operates the Wall Recording Studio[5] on its Plas Coch campus, the former home of Calon FM community radio station.



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Recognized



Università degli Studi
Guglielmo Marconi

Guglielmo Marconi University Top UP MBA

Guglielmo Marconi University is situated in the Heart of Rome, capital of Italy. It is a world-class university known for Tradition, Quality and Excellence.

The University was recognized by the Italian Ministry of Education, University and Research in 2004. Marconi University has cooperation agreements with European, American, African, Middle Eastern, and Central and South American institutions. The GUIDE Association - Global Universities In Distance Education - was founded in 2005 by Marconi University with the aim to develop and support international cooperation and open distance learning worldwide.



Italy & Greece
Ministry of Higher
Education Accredited



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Accredited Program



Recognized



University
of Dundee

University of Dundee Top UP MBA

In Dundee in 1881, Miss Mary Ann Baxter and her cousin, John Boyd Baxter - two of the famous Baxter family, who made their money from the Jute mills of the city - donated £140,000 to the creation of a college in Dundee. This was the beginning of the University of Dundee.

This toolkit describes our brand identity standards, enables access to our brand assets, and provides guidance on the use of those assets. It also clarifies our marketing position, personality, our visual identity and our tone of voice. It will help you understand how we want to communicate and how we keep our brand identity consistent.

To transform lives, working locally and globally through the creation, sharing, and application of knowledge.



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Internationally Recognized
Accredited Program



Recognized



Arden University Top UP MBA

Arden University has a proud heritage in providing flexible and accessible higher education. We've grown and evolved from our beginnings in 1990 as the chosen online learning partner for universities across Britain, to offer a new kind of learning experience, providing both online and blended learning degree courses that meet the changing needs of modern life. Today, we offer more than 90 career-focused qualifications, many of which are accredited by leading professional bodies such as the British Psychological Society, the Chartered Management Institute, the Chartered Institute of Marketing, the Agency for Public Health Education Accreditation, the Association for Project Management, and many others.

As active champions of equality, diversity, and inclusion, we believe that higher education is a force for both social and economic change. Through bringing the power of technology together with the potential of a university education, we are revolutionising the traditional university model to remove unnecessary barriers to learning.



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**Internationally Recognized
Accredited Program**



Recognized



University of Central Lancashire Top UP MBA

The University of Central Lancashire is the international, multi-campus University tracing its roots back to 1828 and leading the way in modern learning today.

We've spent £200 million on transforming our Preston Campus to give it a world-class makeover. This includes a stunning brand-new Student Centre and University Square at the heart of campus, social spaces and a whole lot more.

Our new £60m Student Centre brings all the advice and support teams under one roof, providing second-to-none support. It's a stunning space designed to support every step of the student journey. The University Square will become an exciting hub of activity, a focal point for community events and an iconic gateway linking together the city and the University.

Whoever you are, wherever you are in life, there's always a way.



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Accredited Program**



Recognized

Bucks New University Top UP MBA

Originally established as a School of Science and Art in 1891, our University has been transforming lives for 130 years. We're proud to make a difference because of the education we provide, our research, and the positive impact we make to the environment and in our communities. Our campuses are safe and welcoming places, where everyone can be themselves and know that they belong. We embrace and celebrate diversity in our University community where we all respect and support each other.

We deliver an education that works for all, regardless of background or circumstance, and provides skills for life, to meet the global challenges of the 21st century. Student satisfaction is at the heart of everything we do. We pride ourselves on ensuring our students reach their full potential through our employment-focused and skills-based education. We work hard to provide students with highly interactive, quality teaching, in our caring, inclusive and supportive learning community.



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European Graduate School
of Management

INSTAGRAM



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